

A woman with curly hair is looking down at a laptop on a wooden desk. The image is split into two main sections by a horizontal pink bar. The top section shows the woman's face and upper body, and the bottom section shows her hands on the laptop. The text is overlaid on the pink bar.

# LET'S GET CLEAR ON

THE PROBLEM YOU SOLVE & THE SOLUTION

**"IF YOU'RE NOT SOLVING A PROBLEM, YOU'RE NOT GETTING PAID."**



## **IF YOU CAN:**

- MONEY** Money, Space, Confidence, relaxed, Stressfree
- IMPROVE** Earning results image status relationships efficantcy
- SAVE** Time, Money, Energy, Space, Effort
- REDUCE** Investment, Effort, Worry, Expense, Risk
- PROTECT** Investment, self employees families, Property
- INCREASE** Happieness Fulfilment, profit, result, confidence

**THEN YOU ARE SOLVING A PROBLEM THAT CAN GET YOU PAID**



What is the clear problem you're solving ?

How do you know that it's a problem for your audience ?

What is the clear solution to their problem?  
And what are you offering them?

How long will it take for their problem to be solve?

